For:

With:

P.O. BOX 33091

PO BOX 15734

NEWARK, NJ 07188-0091

Washington, DC 20003-0734

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

ATTN:Accounts Payable

GILLIBRAND FOR SENATE(303626)

CBS TELEVISION © GW



WCBS-TV

1011-416012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

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Account Exec: Office:

Kerry Murphy Pol WCBS-TV

1011-57969

10/15/2012-10/21/2012 **Contract Dates:**

Contract Num: **Customer Order:**

Linked Order:

/ 11700

CPE:

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

10/21/2012 11/20/2012 Weekly 10/01/2012-10/21/2012 Net 30 days

ıy Fligl	nt									Total	
e Des	cription			Buy Line Dates		MT	WTFSS	D	ur	Spots	Rate
1 2 NE	WS THIS M	ORNING 5-6AN	Л	10/15/2012-10/21/	2012	MΤV	WTF	;	30	5	500.00
CORRECT L	UR										
Week Of			MTWTFS	SS	Spots Per Week		Rate				
10/15/2012-1	0/21/2012		MTWTF.		5		500.00				
Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks
10/15/2012	<u>Day</u> Mo	05:21:35 AM	<u>IVI/ O 1 OI</u>	KGT1203H		30	500.00			Orcuit	<u>rtemarks</u>
10/16/2012	Tu	05:53:37 AM		KGT1203H		30	500.00				
10/17/2012	We	05:28:18 AM		KGT1203H		30	500.00		- N		
10/18/2012	Th	05:22:48 AM		KGT1206H		30	500.00				
10/19/2012	Fr	05:44:21 AM		KGT1206H		30	500.00	IN.			
									W		
	WS THIS M	IORNING		10/15/2012-10/21/	2012	M T \	WTF		30	7	1,200.00
CORRECT L	UR								M		
Week Of			MTWTFS	SS	Spots Per Week		Rate				
10/15/2012-1	0/21/2012		MTWTF.		7	\	1,200.00				
10/10/2012	0/21/2012			M			1,200.00				
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
10/15/2012	Мо	06:13:15 AM		KGT1203H		30	1,200.00				
10/15/2012	Мо	06:55:50 AM		KGT1203H		30	1,200.00				
10/16/2012	Tu	06:52:29 AM		KGT1203H	100	30	1,200.00				
10/17/2012	We	06:21:57 AM		KGT1203H		30	1,200.00				
10/18/2012	Th	06:13:25 AM		KGT1206H		30	1,200.00				
10/18/2012	Th	06:53:30 AM		KGT1206H		30	1,200.00				
10/19/2012	Fr	06:51:05 AM		KGT1206H		30	1,200.00				
	EARLY SH			10/15/2012-10/21/			WTF		30	10	500.00

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: GILLIBRAND FOR SENATE(303626)

PO BOX 15734

Washington, DC 20003-0734

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

> Fairfax, VA 22030-7428 ATTN:Accounts Payable

CBS TELEVISION STATIONS



10/15/2012-10/21/2012

/ 11700

WCBS-TV

INVOICE

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Invoice Num: Invoice Date:

1011-416012 10/21/2012

Weekly

Billing Cycle: 10/01/2012-10/21/2012 **Billing Period:**

11/20/2012 Net 30 days

Account Exec: Kerry Murphy Pol Office: WCBS-TV Contract Num: 1011-57969

Contract Dates: Customer Order:

Linked Order:

CPE:

Product Desc: Gillibrand for Senate 2012

у	Flight									Total		
e	Descripti	ion			Buy Line Dates	i	MT	WTFSS	Dur	Spots	Rate	
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate_				
10/1	5/2012-10/21/	/2012		MTWTF		10		500.00				
Air D	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/1	5/2012	Мо	07:55:06 AM		KGT1203H		30	500.00				
10/1	5/2012	Мо	08:54:30 AM		KGT1203H		30	500.00				
10/1	6/2012	Tu	07:38:46 AM		KGT1203H		30	500.00				
10/1	6/2012	Tu	08:40:46 AM		KGT1203H		30	500.00		TO SECOND		
10/1	7/2012	We	07:25:13 AM		KGT1203H		30	500.00			th.	
10/1	7/2012	We	08:28:25 AM		KGT1203H		30	500.00				
10/1	8/2012	Th	07:55:19 AM		KGT1206H		30	500.00				
10/1	8/2012	Th	08:54:30 AM		KGT1206H		30	500.00			No. of Contract of	
10/1	9/2012	Fr	07:55:17 AM		KGT1206H		30	500.00				
10/1	9/2012	Fr	08:44:43 AM		KGT1206H		30	500.00		1		
4	SAT MOF	RNING	NEWS 6-7AM		10/20/2012-10/2	20/2012		.S.	30	1	500.00	
COR	RRECT LUR				45		1					
Wee	ek Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
10/1	5/2012-10/21/	/2012		S.		1	1	500.00				
Air D	<u>Date</u>	Day	Air Time	M/G For	Material	11 /2	_Dur	Rate	Debit	Credit	Remarks	
10/2	0/2012	Sa	06:22:42 AM		KGT1206H	,	30	500.00				
5	CBS NEV	VS SAT	URDAY MORN	ING	10/20/2012-10/2	20/2012		. S .	30	1	500.00	
COR	RRECT LUR				8							
Wee	ek Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
10/1	5/2012-10/21/	/2012		S .		1		500.00				
10/1		Dov	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
Air D	<u>Date</u>	Day										

For:

With:

P.O. BOX 33091

PO BOX 15734

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



WCBS-TV

1011-416012

10/01/2012-10/21/2012

10/21/2012

Weekly

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11/20/2012

Net 30 days

Account Exec:

Kerry Murphy Pol

Office: Contract Num: WCBS-TV 1011-57969

Contract Dates:

10/15/2012-10/21/2012

Customer Order:

Linked Order:

CPE: / 11700

In Account MEDIA STRATEGIES & RESEARCH(22426) 11350 Random Hills Rd Ste 670

Washington, DC 20003-0734

GILLIBRAND FOR SENATE(303626)

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Buy	Flight									Total		
Line	Descri	otion			Buy Line Dates	1	MTW	/TFSS	Dur	Spots	Rate	
6	SUNDA	Y MORN	ING NEWS 8-9	AM	10/21/2012-10/2	21/2012		. S	30	1	525.00	
С	ORRECT LUF											
W	/eek Of			MTWTFSS	<u>S</u>	Spots Per Week	_	Rate				
10	0/15/2012-10/2	21/2012		S		1		525.00				
А	ir Date	Day	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
10	0/21/2012	-	08:21:55 AM		KGT1206H		30	525.00			v	
7	LET'S I	MAKE A [DEAL		10/19/2012-10/	9/2012	F		30	1	1,000.00	
<u> </u>	UR		· - · · -			··			-		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,
V	leek Of			MTWTFSS	<u>S</u>	Spots Per Week	_	Rate				
10	0/15/2012-10/2	21/2012		F		1		1,000.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
10	0/19/2012	Fr	10:25:01 AM		KGT1206H	10	30	1,000.00				
8	THE PI	RICE IS R	IGHT		10/15/2012-10/	7/2012	M.W		30	2	1,500.00	
L	UR				10			M.				
					1 1							
W	leek Of			MTWTFSS	<u> </u>	Spots Per Week	10000	Rate				
10	0/15/2012-10/2	21/2012		M . W		2		1,500.00				
<u>A</u>	ir Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10	0/15/2012	Мо	11:58:21 AM		KGT1203H		30	1,500.00				
10	0/17/2012	We	10:58:56 AM		KGT1203H		30	1,500.00				
9	NOON	NEWS			10/18/2012-10/	8/2012	T		30	1	900.00	
С	ORRECT LUF	!										

For:

P.O. BOX 33091

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NEWARK, NJ 07188-0091

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WCBS-TV

1011-416012

10/21/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

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Account Exec:

Kerry Murphy Pol

Office: Contract Num: WCBS-TV 1011-57969

10/15/2012-10/21/2012 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 11700

In Account MEDIA STRATEGIES & RESEARCH(22426)

Washington, DC 20003-0734

GILLIBRAND FOR SENATE(303626)

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

11/20/2012 10/01/2012-10/21/2012 Net 30 days

/	Flight									Total	
,	Description	on			Buy Line Dates	3	MTV	VTFSS	Dur	Spots	Rate
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate			
	10/15/2012-10/21/2	2012		T		1		900.00			
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
			12:11:32 PM	<u> </u>	KGT1206H		30	900.00			
10	12:30:00-1	13:30:0	00		10/16/2012-10/	16/2012	. T		30	1	1,000.00
	LUR										V .
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	-	Rate			
	10/15/2012-10/21/2	2012		.T		1		1,000.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/16/2012	Tu	01:29:31 PM		KGT1203H		30	1,000.00			
11	13:30:00-1	14:00:0	00		10/19/2012-10/	19/2012			30	1	1,000.00
	LUR										
	W 1 0′			MTWT50	est.	0 D . W .					
	Week Of	2042		MTWTFS	2	Spots Per Week	1	Rate			
	10/15/2012-10/21/2	2012		F			Section 1	1,000.00			
	Air Date		Air Time	M/G For	Material		Dur	Rate	Debit	Credit	<u>Remarks</u>
	10/19/2012	Fr	01:29:31 PM		KGT1206H	J =	30	1,000.00			
12	DR. PHIL				10/15/2012-10/	19/2012	MTV	VTF	30	5	900.00
	CORRECT LUR										
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate			
	10/15/2012-10/21/2	2012		MTWTF		5		900.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/15/2012	Мо	03:32:36 PM		KGT1203H		30	900.00			
	10/16/2012	Tu	03:46:26 PM		KGT1203H		30	900.00			
	10/17/2012		03:26:15 PM		KGT1203H		30	900.00			

With:

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NEWARK, NJ 07188-0091

For: GILLIBRAND FOR SENATE(303626)

PO BOX 15734

Washington, DC 20003-0734

In Account MEDIA STRATEGIES & RESEARCH(22426)

11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

ATTN:Accounts Payable

Contract Dates: Customer Order:

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CBS TELEVISION STATIONS

CPE: / 11700

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Kerry Murphy Pol

10/15/2012-10/21/2012

WCBS-TV

1011-57969

WCBS-TV

Invoice Num:

1011-416012

Invoice Date: 10/21/2012 Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012 INVOICE

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PAY BY	11/20/2012
PAIDI	Net 30 days

ıу	Flight										Total	
ine	Descri	ption			Buy Line Dates		МТ	WTFSS	1	Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	_	Credit	Remarks
	10/18/2012	Th	03:47:58 PM		KGT1206H		30	900.00				
	10/19/2012	Fr	03:30:29 PM		KGT1206H		30	900.00				
13	JUDGE	JUDY			10/15/2012-10/1	9/2012	МТ	WTF		30	6	1,100.00
	CORRECT LUF	?										
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/15/2012-10/2	21/2012		MTWTF		6		1,100.00		-4	The same of	
	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	<u>Debit</u>	-	Credit	<u>Remarks</u>
	10/15/2012	Мо	04:11:58 PM		KGT1203H		30	1,100.00	100			
	10/15/2012	Мо	04:51:05 PM		KGT1203H		30	1,100.00				
	10/16/2012	Tu	04:29:12 PM		KGT1203H		30	1,100.00			1	
	10/17/2012	We	04:18:08 PM		KGT1203H		30	1,100.00		M		
	10/18/2012	Th	04:24:18 PM		KGT1206H	-	30	1,100.00	- 4			
	10/19/2012	Fr	04:20:10 PM		KGT1206H		30	1,100.00	, ,			
14	5PM E	ARLY NE	WS		10/15/2012-10/2	1/2012	МТ	WTF		30	6	3,000.00
	CDR-NP				0 1		1					
	Week Of			MTWTFS	s	_Spots Per Week	1000	<u>Rate</u>				
	10/15/2012-10/2	21/2012		MTWTF		6		3,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>
	10/15/2012	Мо	05:14:31 PM		KGT1203H		30	3,000.00				
	10/16/2012	Tu	05:30:33 PM		KGT1203H		30	3,000.00				
	10/17/2012	We	05:15:00 PM		KGT1203H		30	3,000.00				
	10/17/2012	We	05:46:17 PM		KGT1203H		30	3,000.00				
	10/18/2012	Th	05:39:30 PM		KGT1204H		30	3,000.00				
	10/19/2012	Fr	05:39:08 PM		KGT1204H		30	3,000.00				
	18:00:0	00-18:30:0	20		10/15/2012-10/2	14/2042	N. T.	WTF		30	6	2,700.00

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For: GILLIBRAND FOR SENATE(303626)

PO BOX 15734

Washington, DC 20003-0734

In Account MEDIA STRATEGIES & RESEARCH(22426)

ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec:

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Office:



10/15/2012-10/21/2012

Kerry Murphy Pol

WCBS-TV

1011-57969

WCBS-TV

1011-416012

Invoice Date: 10/21/2012 Billing Cycle: Weekly

Invoice Num:

10/01/2012-10/21/2012 **Billing Period:**

INVOICE

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11/20/2012 Net 30 days

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428

Linked Order: CPE: / 11700

Product Desc: Gillibrand for Senate 2012

,	Flight									Total	
Э	Description	on			Buy Line Dates	1	мт	WTFSS	Dur	Spots	Rate
Wee	ek Of			MTWTFS	<u>3</u>	Spots Per Week		Rate			
10/1	5/2012-10/21/2	2012		MTWTF		5		2,700.00			
Air [<u>Date</u>	Day	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/1	5/2012	Мо	06:12:46 PM		KGT1203H		30	2,700.00			
10/1	6/2012	Tu	06:28:08 PM		KGT1203H		30	2,700.00			
10/1	7/2012	We					30			2,700.00	Preempted
10/1	8/2012	Th	06:11:46 PM		KGT1204H		30	2,700.00		TO SECOND	
10/1	8/2012	Th	06:26:56 PM	10/17/2012	KGT1204H		30	2,700.00	2,700.00		Makegood in EARLY NEWS
10/1	9/2012	Fr	06:20:48 PM		KGT1204H		30	2,700.00			
16	CBS EVE	NING N	NEWS		10/15/2012-10/2	21/2012	MT	WTF	30	5	2,500.00
LUR	?										
						0 . 5			1		
	ek Of			MTWTFS	<u> </u>	Spots Per Week		Rate			
10/1	5/2012-10/21/2	2012		MTWTF		5		2,500.00			
Air [<u>Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10/1	5/2012	Мо	06:59:06 PM		KGT1203H		30	2,500.00			
10/1	6/2012	Tu	06:59:06 PM		KGT1203H		30	2,500.00			
10/1	7/2012	We	06:59:06 PM		KGT1203H		30	2,500.00			
10/1	8/2012	Th	06:59:06 PM	W .	KGT1204H	10 /0	30	2,500.00			
10/1	9/2012	Fr	06:59:06 PM		KGT1204H		30	2,500.00			
17	INSIDER				10/15/2012-10/2	21/2012	МТ	WTF	30	5	2,400.00
COF	RRECT LUR										
Wee	ek Of			MTWTFS	3	Spots Per Week		Rate			
10/1	5/2012-10/21/2	2012		MTWTF	=	5		2,400.00			
Air [<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
10/1	5/2012	Мо	07:24:47 PM		KGT1203H		30	2,400.00			
40/4	6/2012	т	07:24:14 PM		KGT1203H		30	2,400.00			

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WCBS-TV

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CPE:

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable / 11700

Broadcast airtimes represented are reported to the nearest second.

Gillibrand for Senate 2012

10/21/2012		
Weekly	PAY BY	11/20/2012
10/01/2012-10/21/2012	PAIDI	Net 30 days

uу	Flight										Total	
ine	Descrip	otion			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	10/17/2012	We	07:27:02 PM		KGT1203H		30	2,400.00				
	10/18/2012	Th	07:24:36 PM		KGT1204H		30	2,400.00				
	10/19/2012	Fr	07:24:32 PM		KGT1204H		30	2,400.00				
18	ENTER	TAINME	NT TONIGHT		10/15/2012-10/2	1/2012	МТ	WTF		30	5	2,400.00
	CORRECT LUR											
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate			The same of the sa	
	10/15/2012-10/2	1/2012		MTWTF		5		2,400.00				k)
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	M	Credit	Remarks
	10/15/2012	Мо	07:54:59 PM		KGT1203H		30	2,400.00				
	10/16/2012	Tu	07:55:56 PM		KGT1203H		30	2,400.00			1	
	10/17/2012	We	07:55:57 PM		KGT1203H		30	2,400.00		M		
	10/18/2012	Th	07:55:59 PM		KGT1204H	-	30	2,400.00	- 0			
	10/19/2012	Fr	07:56:01 PM		KGT1204H		30	2,400.00	,,			
19	ENTER	TAINME	NT TONIGHT SA	AT 7-8PM	10/20/2012-10/20	0/2012	0	S.		30	1	1,000.00
	CORRECT LUR				m 1		1	100				
	Week Of			MTWTFSS		Spots Per Week	1000	Rate				
	10/15/2012-10/2	1/2012		S.		1		1,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	Remarks
	10/20/2012	Sa	07:53:55 PM		KGT1204H		30	1,000.00				
20	NAVY N	ICIS			10/16/2012-10/10	6/2012	. T .			30	2	18,000.00

For:

P.O. BOX 33091

PO BOX 15734

NEWARK, NJ 07188-0091

GILLIBRAND FOR SENATE(303626)

CBS TELEVISION STATIONS



WCBS-TV

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Account Exec:

Kerry Murphy Pol

10/15/2012-10/21/2012

Office: Contract Num: WCBS-TV 1011-57969

Contract Dates:

Customer Order:

Product Desc:

Linked Order: CPE:

/ /11700

In Account MEDIA STRATEGIES & RESEARCH(22426)
With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Washington, DC 20003-0734

Broadcast airtimes represented are reported to the nearest second.

Gillibrand for Senate 2012

Invoice Num: 1011-416012 **Invoice Date:** 10/21/2012

Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Buy	Flight									Total	
ine	Descri	ption			Buy Line Dates		MΤV	WTFSS	Dur	Spots	Rate
١	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	=	Rate			
1	0/15/2012-10/2	21/2012		. T		1		18,000.00			
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/16/2012	Tu					30			18,000.00	Preempted
1	0/16/2012	Tu	08:36:09 PM	10/16/2012	KGT1203H		30	20,000.00	20,000.00		Makegood in NCIS:LA TUES 8-9P
21	CSI WE	ED 10-11	PM		10/17/2012-10/17	7/2012	W		30	1	18,000.00
L	.UR									The same of the sa	
,	MI-Of			MINITEO	0	Conta Dan Wash		Dete			l.
_	<u>Veek Of</u>	04/0040		MTWTFS	<u>5</u>	Spots Per Week	-	Rate			
1	0/15/2012-10/2	21/2012		W		1		18,000.00			
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	Remarks
1	0/17/2012	We	10:50:47 PM		KGT1203H		30	18,000.00			
22	ELEME	NTARY	THURS 10-11F	M	10/18/2012-10/18	3/2012	Т	LLL U	30	1	20,000.00
L	.UR										
١	Veek Of			MTWTFS	s	Spots Per Week	1	Rate			
_	0/15/2012-10/2	21/2012		T		1		20,000.00			
			A in Time -	-	Marine		Dun		D-hit	O114	Description
	Air Date 10/18/2012	-	<u>Air Time</u> 10:36:11 PM	M/G For	Material KGT1204H) /Z	<u>Dur</u> 30	<u>Rate</u> 20,000.00	Debit	Credit	<u>Remarks</u>
						7		·			
23		BLOODS			10/19/2012-10/19	9/2012		F	30	11	12,000.00
(CORRECT LUR	{		No.							
<u>\</u>	Veek Of			MTWTFS	<u>S</u>	Spots Per Week	<u>-</u>	Rate			
1	0/15/2012-10/2	21/2012		F		1		12,000.00			
<u> </u>	Air Date	<u>Day</u>	<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
1	0/19/2012	Fr	10:32:06 PM		KGT1204H		30	12,000.00			

For:

P.O. BOX 33091

PO BOX 15734

NEWARK, NJ 07188-0091

GILLIBRAND FOR SENATE(303626)

CBS TELEVISION © GW



WCBS-TV

1011-416012

10/21/2012

Invoice Num:

Invoice Date:

INVOICE

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Account Exec:

Kerry Murphy Pol

Office: Contract Num: WCBS-TV 1011-57969

10/15/2012-10/21/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 11700

In Account MEDIA STRATEGIES & RESEARCH(22426) With: 11350 Random Hills Rd Ste 670

Washington, DC 20003-0734

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

Billing Cycle:	Weekly	PAY BY	11/20/2012
Billing Period:	10/01/2012-10/21/2012		Net 30 days

Buy	Flight										Total	
.ine	Descri	iption			Buy Line Dates	5	MΤV	NTFSS		Dur	Spots	Rate
24	48HRS	SAT 10-	11PM		10/20/2012-10/2	20/2012		. S .		30	1	3,000.00
L	UR											
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	-	Rate				
1	0/15/2012-10/	21/2012		S.		1		3,000.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
1	0/20/2012	Sa	10:28:48 PM		KGT1204H		30	3,000.00				
25	THE M	IENTALIS	T SUN 10-11PN	Л	10/21/2012-10/2	21/2012		S		30	2	20,000.00
L	UR						-				L	l.
14	V1-06			MINITE	0	Conta Des Mant		D-4-				
	Veek Of	04/0040		MTWTFS	<u>S</u>	Spots Per Week	-	Rate				
7	0/15/2012-10/	21/2012		S		1	-	20,000.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	1	Credit	Remarks
1	0/21/2012	Su				10	30				20,000.00	Preempted
1	0/21/2012	Su	11:33:18 PM	10/21/2012	KGT1204H		30	20,000.00	20,000.00			Makegood in 22:55:59-23:56:55
26	LATE I	NEWS M-	SUN		10/15/2012-10/	19/2012	MTV	NTF		30	5	3,400.00
С	ORRECT LUF	₹			1 1							
14	Veek Of			MTWTFS		Spots Per Week	1000	Rate_				
	<u>veek OI</u> 0/15/2012-10/:	21/2012		MTWTF3		Spois Fei Week 5	-	3,400.00				
11	0/13/2012-10/.	21/2012		WIIWIF		3		3,400.00				
<u>A</u>	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
1	0/15/2012	Мо	11:23:07 PM		KGT1203H		30	3,400.00				
1	0/16/2012	Tu	11:31:38 PM		KGT1203H		30	3,400.00				
1	0/17/2012	We	11:12:14 PM		KGT1203H		30	3,400.00				
1	0/18/2012	Th	11:28:46 PM		KGT1204H		30	3,400.00				
1	0/19/2012	Fr	11:13:37 PM		KGT1204H		30	3,400.00				
27	LATE I	NEWS M-	SUN		10/20/2012-10/2	20/2012		. S .		30	1	3,400.00
	ORRECT LUF	₹					,					-

For:

P.O. BOX 33091

PO BOX 15734

NEWARK, NJ 07188-0091

GILLIBRAND FOR SENATE(303626)

CBS TELEVISION © GW



WCBS-TV

1011-416012

10/21/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 10 of 11

Account Exec:

Kerry Murphy Pol WCBS-TV

Office: Contract Num:

1011-57969

10/15/2012-10/21/2012

Contract Dates: Customer Order:

Linked Order:

CPE: / 11700

In Account MEDIA STRATEGIES & RESEARCH(22426) With: 11350 Random Hills Rd Ste 670

Washington, DC 20003-0734

Fairfax, VA 22030-7428 ATTN:Accounts Payable

Product Desc: Gillibrand for Senate 2012

10/21/2012		
Weekly	PAY BY	11/20/2012
10/01/2012-10/21/2012	PAIDI	Net 30 days

Buy	Flight									Total	
Line	e Description		Buy Line Dates			M T	WTFSS	Dur	Spots	Rate	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate			
	10/15/2012-10/	21/2012		S.		1		3,400.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/20/2012	Sa	11:23:04 PM		KGT1204H		30	3,400.00			
28	LATE I	NEWS M-	SUN		10/21/2012-10/2	21/2012		S	30	2	3,400.00
	CORRECT LUF	₹									
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	1000		
	10/15/2012-10/	21/2012		S		1		3,400.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	<u>Remarks</u>
	10/21/2012	Su					30	-		3,400.00	Preempted
	10/21/2012	Su	12:19:58 AM	10/21/2012	KGT1204H		30	4,000.00	4,000.00		Makegood in 23:56:55-00:31:00
29 DAVID LETTERMAN SHOW			10/16/2012-10/18/2012						1,600.00		
29	DAVID	LETTER	MAN SHOW		10/16/2012-10/1	18/2012	. T V	V T	30	3	1,600.00
	DAVID CORRECT LUF		MAN SHOW		10/16/2012-10/1	18/2012	. T V	V T	30	3	1,600.00
	CORRECT LUF		MAN SHOW	MTWTER			. T V		30	3	1,600.00
	CORRECT LUF	₹	MAN SHOW	MTWTFS		Spots Per Week	. т v	Rate	30	3	1,600.00
	CORRECT LUF	₹	MAN SHOW	MTWTFS			.тv		30		1,600.00
	Week Of 10/15/2012-10/2	21/2012 <u>Day</u>	Air Time		<u>S</u> <u>Material</u>	Spots Per Week	Dur	Rate 1,600.00 Rate		3 Credit	1,600.00 Remarks
	Week Of 10/15/2012-10/. Air Date 10/16/2012	21/2012 <u>Day</u> Tu	<u>Air Time</u> 12:14:39 AM	. T W T	<u>S</u> <u>Material</u> KGT1203H	Spots Per Week	<u>Dur</u> 30	Rate 1,600.00 Rate 1,600.00			
	Week Of 10/15/2012-10/. Air Date 10/16/2012 10/17/2012	21/2012 <u>Day</u> Tu We	<u>Air Time</u> 12:14:39 AM 12:29:46 AM	. T W T	<u>S</u> <u>Material</u> KGT1203H KGT1203H	Spots Per Week	<u>Dur</u> 30 30	Rate 1,600.00 Rate 1,600.00 1,600.00			
	Week Of 10/15/2012-10/. Air Date 10/16/2012	21/2012 <u>Day</u> Tu We	<u>Air Time</u> 12:14:39 AM	. T W T	<u>S</u> <u>Material</u> KGT1203H	Spots Per Week	<u>Dur</u> 30	Rate 1,600.00 Rate 1,600.00			
	Week Of 10/15/2012-10/. <u>Air Date</u> 10/16/2012 10/17/2012 10/18/2012	21/2012 <u>Day</u> Tu We Th	<u>Air Time</u> 12:14:39 AM 12:29:46 AM	. T W T	<u>S</u> <u>Material</u> KGT1203H KGT1203H	Spots Per Week 3	<u>Dur</u> 30 30	Rate 1,600.00 Rate 1,600.00 1,600.00 1,600.00			

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

GILLIBRAND FOR SENATE(303626)

PO BOX 15734

Washington, DC 20003-0734

In Account MEDIA STRATEGIES & RESEARCH(22426)

With: 11350 Random Hills Rd Ste 670

Fairfax, VA 22030-7428 ATTN:Accounts Payable CBS TELEVISION STATIONS



10/15/2012-10/21/2012

WCBS-TV

INVOICE

Invoice Num: 1011-416012 **Invoice Date:** 10/21/2012

Billing Cycle: Weekly

Billing Period: 10/01/2012-10/21/2012

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PAY BY 11/20/2012 Net 30 days

Account Exec: Kerry Murphy Pol Office: WCBS-TV Contract Num: 1011-57969

Contract Dates: Customer Order:

Linked Order:

CPE: / / 11700

Product Desc: Gillibrand for Senate 2012

Broadcast airtimes represented are reported to the nearest second.

Buy	Fligh	t								Total		
Line	Desc	ription			Buy Line Date	MTWTFSS			Dur	Spots	Rate	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
	10/15/2012-10/21/2012		. T		1		14,850.00					
	Air Date	<u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/16/2012	Tu	11:00:13 PM		KGT1203H		30	14,850.00				
	Total Spots		Gross A	<u>mt</u>	Commissi	on Amt	Net Amt	Debit	Credit	Reconciliation		
Air Time	r Time Totals 86		241,475.0	00	36,	,221.25	205,253.75	46,700.00	44,100.00	2,600.00		

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCBS-TV

212-975-4321

 Gross Billing
 241,475.00

 Trade Value
 0.00

 Agency Commission
 36,221.25

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 205,253.75

Warranty - We warrant the above broadcasts were made according to the official station log.